

## Sutton Hart Press Acquires cannabis business book by David Kani & Tony Alfiere

Sutton Hart Press has acquired worldwide rights to POT INC. authored by California cannabis business trial lawyer David Kani and cannabis entrepreneur Tony Alfiere. Sutton Hart's publishing team negotiated the deal with Elite Lawyer Management representing Mr. Kani and Platform Strategy agents on behalf of Mr. Alfiere.

The book will be published in Q1 2019 in the U.S. and Canada.

Tony Alfiere and David Kani's POT INC. is an entrepreneur's guide to the marijuana industry; a how-to, why-to, and where-to playbook for business people entering North America's most fascinating and hotly debated new landscape at Prohibition's end.

Industry veterans Alfiere and Kani look past the rose colored glass of easy profits and share their well-earned knowledge to address both the pitfalls and the massive opportunities arising alongside the steady legalization of marijuana in the United States.

"POT INC. is a timely and necessary book as inexperienced investors team with not-so-traditional entrepreneurs amidst a conflicting sea of regulations," said Veronica Pamoukaghlian, Sutton Hart director of acquisitions. "We see POT INC. as the ultimate cannabis entrepreneur's how-to and the Kani-Alfiere team is a great source for the information."

### MEDIA CONTACT:

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### ABOUT DAVID KANI

David Kani is a California-based trial lawyer with a practice focus area representing cannabis companies, management, and investors in disputes ranging from real estate and intellectual property, to human resource conflicts and investor claims. David is a frequent expert legal resource for journalists and a highly rated speaker for business and legal audiences. Information: [www.DavidKani.com](http://www.DavidKani.com)

### ABOUT TONY ALFIERE

Tony Alfiere is an Arizona-based cannabis serial entrepreneur, having launched nearly a dozen cannabis companies and consulting to marijuana firms across the United States on topics from grow operations to retailing, logistics, intellectual property, startup finance, and forecasting. Information: [www.TonyAlfiere.com](http://www.TonyAlfiere.com)

### ABOUT SUTTON HART PRESS

Sutton Hart Press is a national non-fiction publisher focused on business, legal, and social issue titles authored by high authority thought leaders personally and professionally experienced in the subject matter of their books. Recent bestsellers include Joseph Tully's California: State of Collusion, Jimmy Vallee's Giant Shifts – Energy Trends Reshaping America's Future and Brian Mahany's Saints, Sinners & Heroes – Covert Ops in the Wars against the C-Suite Mafia. More: [www.suttonhart.com](http://www.suttonhart.com) ■